



SPONSORSHIP OPPORTUNITIES

## 12<sup>th</sup> Annual Baile de las Calaveras

The Young Professionals Advisory Council (YPAC) at *Mujeres Latinas en Acción* continuously demonstrates the leadership and initiative of young philanthropists. As is our tradition, YPAC is hosting the 12th annual ***Baile de las Calaveras***, an exciting event that commemorates the Day of the Dead and helps underwrite the crucial work of Mujeres. This year, *Baile de las Calaveras* returns in person to celebrate a year of perseverance and strength with a breadth of activities to honor and share Latino culture. Celebrate with us in an intimate in-person gathering that will feature drinks, a DJ, raffle prizes, dancing, and a special tribute to loved ones.

This year:

- We are expecting 120-150 guests in person from all business sectors, including corporate, social services, education, and representatives in public office.
- Sponsors will have targeted exposure in Chicago's Latino community.
- Your support is crucial and timely for Latina survivors and their families.
- YPAC and Mujeres' social media outlets can reach close to 20,000 young professionals in Chicago, Illinois.

Please consider the following sponsorship options. We can tailor and customize these packages to fit your marketing objective.

If you have any questions, please contact Courtney Justus at [cjustus@mujereslat.org](mailto:cjustus@mujereslat.org) or at 773-571-0283 ext. 5692.

## Sponsorship Opportunities

**LA CALAVERA | \$5,000**

Verbal recognition | Prominent Screen Ad | Recognition on promotional material mailed to donors/attendees | Recognition on Mujeres' social media and newsletter | Recognition on YPAC's social media | 6 tickets

**LA MADRINA | \$3,000**

Verbal recognition | Prominent Screen Ad | Recognition on promotional material | Recognition on Mujeres' social media and newsletter | Recognition on YPAC's social media | 5 tickets

**LA CATRINA | \$1,000**

Verbal recognition | Prominent Screen Ad | Recognition on promotional material | Recognition on Mujeres' social media and newsletter | Recognition on YPAC's social media | 4 tickets

**LA JEFA | \$500** Verbal recognition | Prominent Screen Ad | Recognition on Mujeres' & YPAC's social media | 3 tickets

**LA COMADRE | \$250** Verbal recognition | Prominent Screen Ad | Recognition on Mujeres' & YPAC's social media | 2 tickets

## Yes! We wish to support Baile de las Calaveras 2022

- |   |                            |
|---|----------------------------|
| <input type="checkbox"/> <b>La Calavera</b> | Company Name: _____        |
| <input type="checkbox"/> <b>La Madrina</b>  | Address: _____             |
| <input type="checkbox"/> <b>La Catrina</b>  | City/State/Zip Code: _____ |
| <input type="checkbox"/> <b>La Jefa</b>     | Phone number: _____        |
| <input type="checkbox"/> <b>La Comadre</b>  | Email: _____               |

## Payment

- Credit Card (complete below)  
Credit Card# \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_
- Check (*made payable to Mujeres Latinas en Acción*)

Please return completed form and send your business logo to [cjustus@mujereslat.org](mailto:cjustus@mujereslat.org) or return by mail to:

**Mujeres Latinas en Acción**  
**Attn: Courtney Justus**  
**2124 W. 21st Place**  
**Chicago, IL 60608**

Please contact us at 773-571-0283 ext. 5692 or [cjustus@mujereslat.org](mailto:cjustus@mujereslat.org) for additional information.

*Thank you for your support!*