



SPONSORSHIP OPPORTUNITIES

13th Annual Baile de las Calaveras

The Young Professionals Advisory Council (YPAC) at *Mujeres Latinas en Acción* continuously demonstrates the leadership and initiative of young philanthropists. As is our tradition, YPAC is hosting the 13th annual **Baile de las Calaveras**, an exciting event that commemorates the Day of the Dead and helps underwrite the crucial work of Mujeres. This year's Baile honors Mujeres' 50th anniversary as the longest-standing, Latina-led organization in the nation. Celebrate this milestone with us with a breadth of activities to honor and share Latino culture. This intimate in-person gathering that will feature drinks, a DJ, raffle prizes, dancing, and a special tribute to loved ones.

This year:

- We are expecting 200-250 guests in person from all business sectors, including corporate, social services, education, and representatives in public office.
- Sponsors will have targeted exposure in Chicago's Latino community.
- Your support is crucial and timely for Latina survivors and their families.
- YPAC and Mujeres' social media outlets can reach close to 20,000 young professionals in Chicago, Illinois.

Please consider the following sponsorship options. We can tailor and customize these packages to fit your marketing objective.

If you have any questions, please contact Courtney Justus at cjustus@mujereslat.org or at 773-890-5695.

November 2, 2023

Sponsorship Opportunities

LA CALAVERA | \$5,000

Verbal recognition | Prominent Screen Ad | Reserved table | Recognition on promotional material mailed to donors/attendees | Recognition on Mujeres' social media and newsletter | Recognition on YPAC's social media | 10 tickets

LA MADRINA | \$3,000

Verbal recognition | Prominent Screen Ad | Recognition on promotional material | Recognition on Mujeres' social media and newsletter | Recognition on YPAC's social media | 10 tickets

LA CATRINA | \$1,000

Verbal recognition | Prominent Screen Ad | Recognition on promotional material | Recognition on Mujeres' social media and newsletter | Recognition on YPAC's social media | 4 tickets

LA JEFA | \$500 Verbal recognition | Prominent Screen Ad | Recognition on Mujeres' & YPAC's social media | 3 tickets

LA COMADRE | \$250 Verbal recognition | Prominent Screen Ad | Recognition on Mujeres' & YPAC's social media | 2 tickets



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Yes! We wish to support Baile de las Calaveras 2023

- La Calavera**
- La Madrina**
- La Catrina**
- La Jefa**
- La Comadre**

Company Name: _____
 Address: _____
 City/State/Zip Code: _____
 Phone number: _____
 Email: _____

Payment

- Payments can be submitted through link: <https://mujereslatinasenaccion-bloom.kindful.com/?campaign=1265972>
- Credit Card (complete below)
 Credit Card# _____
 Expiration Date: _____ CVV: _____
- Check (*made payable to Mujeres Latinas en Acción*)

Please return completed form and send your business logo to cjustus@mujereslat.org or return by mail to:

Mujeres Latinas en Acción
Attn: Courtney Justus
2124 W. 21st Place
Chicago, IL 60608

Please contact us at 773-890-5695 or cjustus@mujereslat.org for additional information.

Thank you for your support!